

Social Media in Education

Ajita Deshmukh

Assistant Professor

School of Education and Research

MIT-ADT University, Pune



Kishor Manch

Ajita Deshmukh, MIT-ADT University

‘To use or not to use..’



बातें कुछ ध्यान की !

1. साइबर सुरक्षा एवं गोपनीयता
2. व्यापकता

नज़रिया बदलें



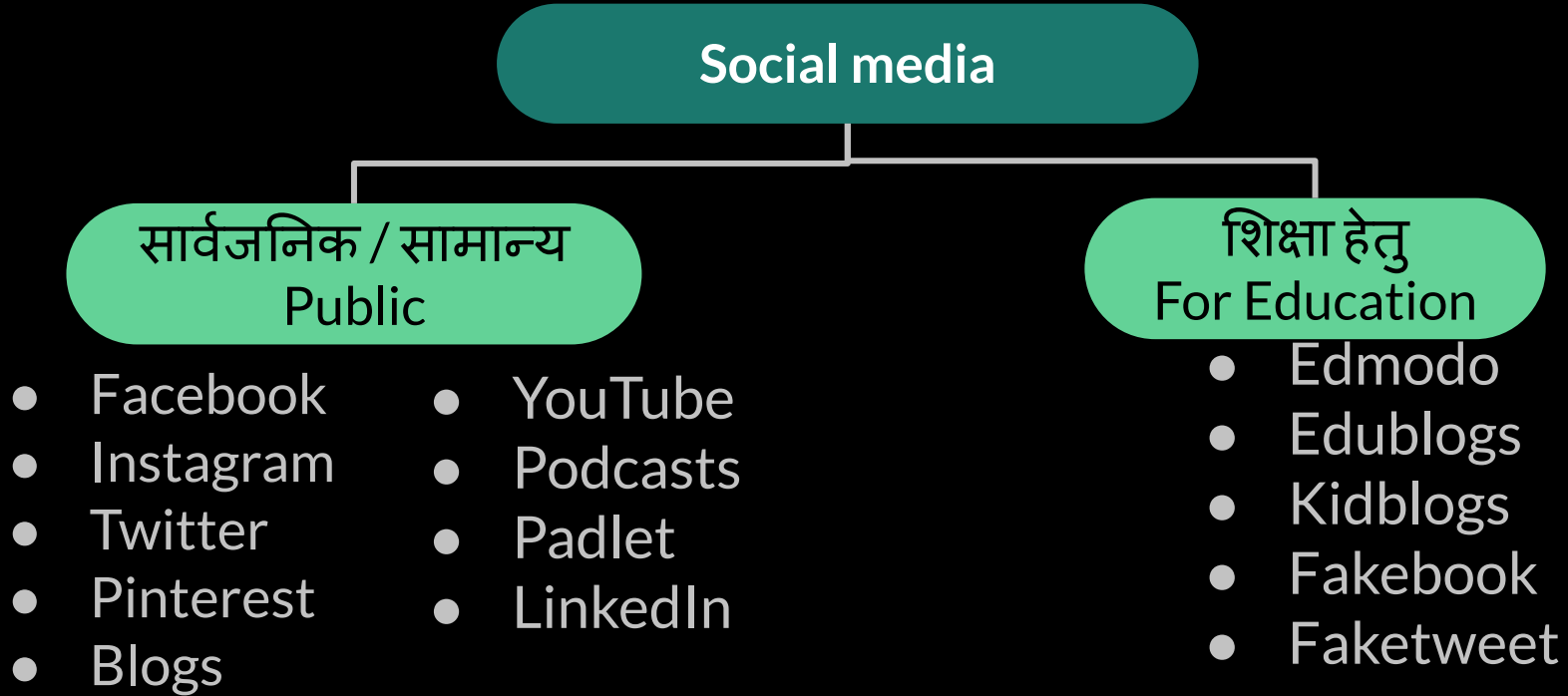
1. सुरक्षित इंटरनेट प्रथाएं एवं डिजिटल नागरिकता
(Teaching safe internet practices and digital citizenship)
2. 21 वीं सदी के कौशल
(21st century skills)

सोशल मीडिआ स्कैफ़ोल्ड (आधार)

Scaffolding education with social media

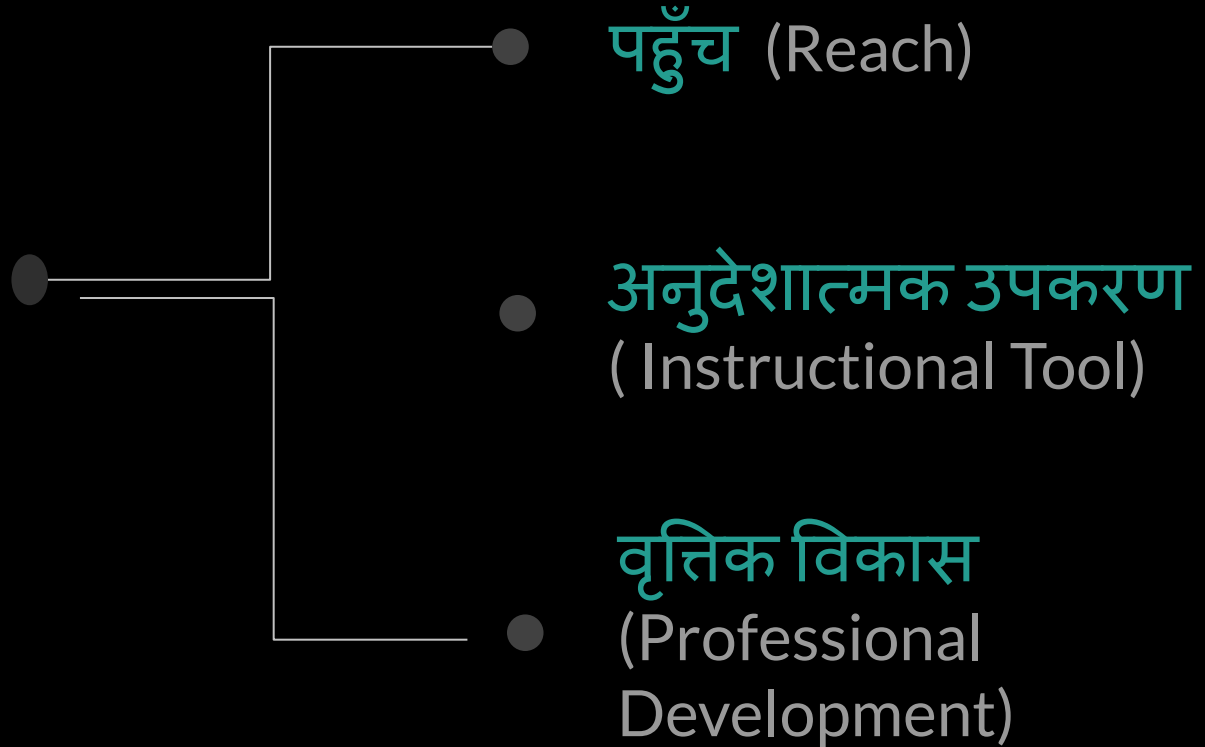
1. Purpose
2. An instructional tool
3. Building a learning community
4. Social media platforms- specific uses in education

Social media types



1. Purpose of social media usage

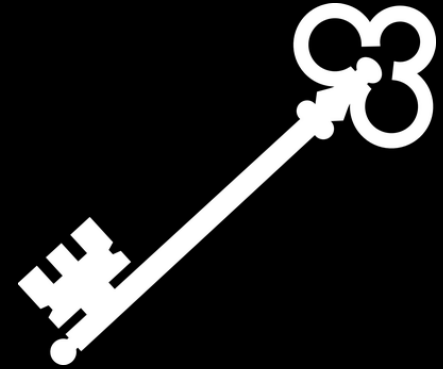
प्रयोजन
Purpose



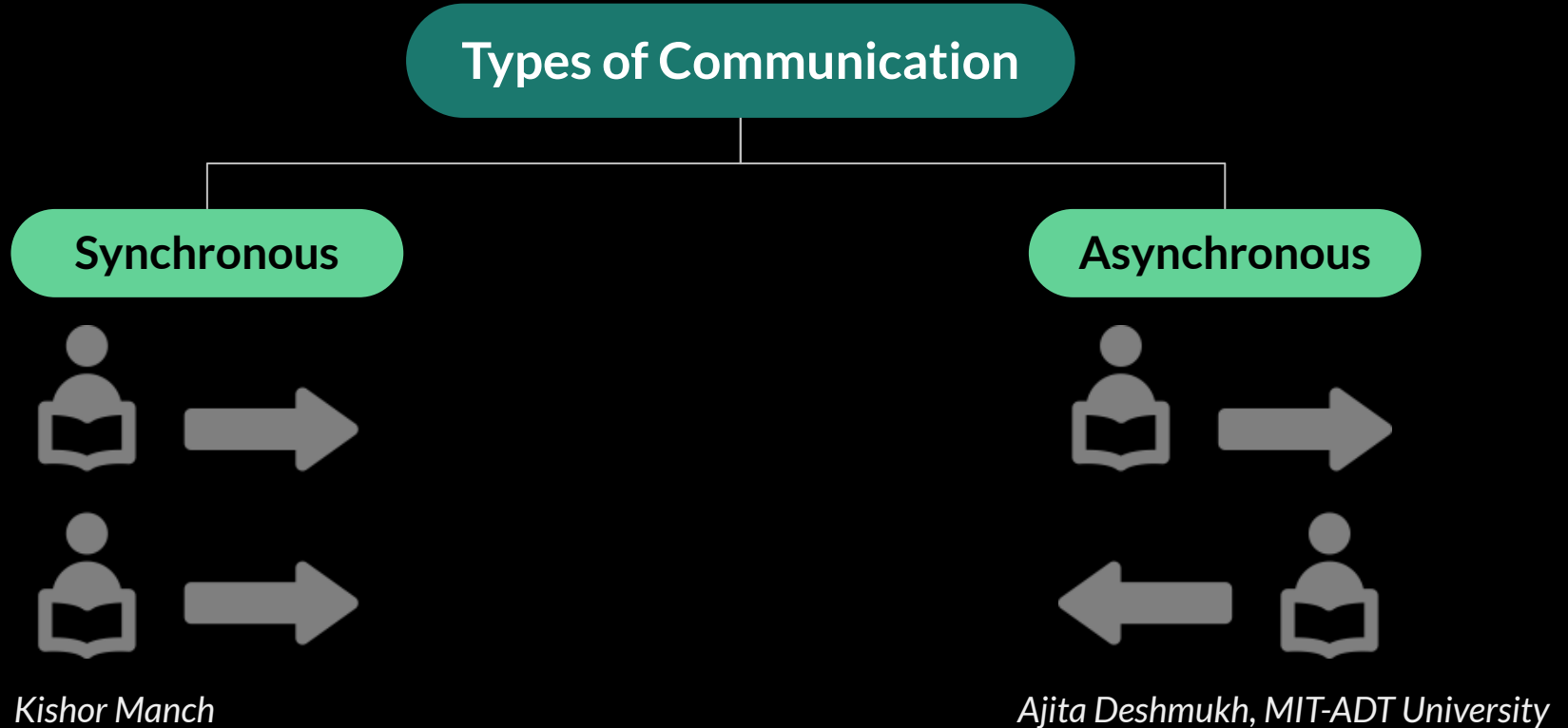
2. सोशल मीडिया - एक अनुदेशात्मक उपकरण (Social media as an instructional tool)

- *Lessons*
- *Interactivity*
- *Active learning*
- *Assessments*

सम्प्रेषण (Communication)



Types of Communication



3. અધિગમ સમુદાય

Learning Communities



3. What is a Learning Community?

- Connects People
- Common Academic Goal
- Collective progress
- Shared learning
- Distributed leadership



4. Social media -specific uses in education

- Showcase
- Gallery
 - Observation
 - Critical Thinking
 - Reflection
- Peer review
- Ideas. Brainstorm
- Pinboards- organisation
- *Underutilised*

Kishor Manch



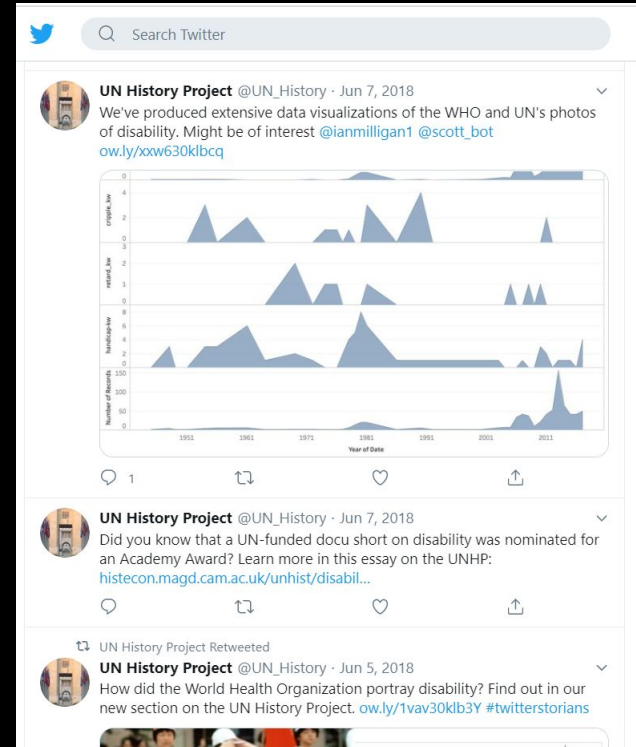
Instagramhandle:Sciencelessonsthatrock



Ajita Deshmukh, MIT-ADT University

4. Social media -specific uses in education

- Reach experts
 - Interesting Projects
 - Collaborate
 - Ask queries
- Nuggets of writing
- Cultural aspects
- *Unpopular among educators*
- *Limits -posts; groups*



3. Social media platforms -specific uses in education

- Consumption
 - Supplemental information
 - Self-directed learning
 - Flipped class
 - Enhancers
- Active Engagement
 - Reflect
 - Comment
- **Create and showcase!**



4. Facebook as instructional tool



- 
- A diagram with two teal boxes. The left box, outlined in a lighter teal, contains a bulleted list of Facebook features. A large teal arrow points upwards from this box. The right box contains the text 'Privacy concerns'. A large teal arrow points downwards from the bottom of the right box.
- Reach
 - Popularity
 - No limit on post length
 - Networking
 - Supports all media
 - Other features -poll
 - Groups , pages - variety

Privacy concerns

Contextualise. Simplify. Involve.

Stay Connected. *Keep learning!*